



**KTVI**  
**2250 Ball Drive**  
**St. Louis, MO 63146**  
**(314)213-2222**

# CONTRACT

<u>Contract / Revision</u> 581742 /		<u>Alt Order #</u> 09837743
<u>Product</u> NIXON		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u>
<u>Advertiser</u> Nixon, Jay/D/MO/Governor		<u>Original Date / Revision</u> 10/08/12 / 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI	<u>Account Executive</u> Jared Salles	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> NW80	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Campaign Group**  
**1600 Locust Street**  
**Philadelphia, PA 19103**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	2	10/09/12	10/15/12	M-F 4a-430a KTVI News	4a-430a		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$125.00			
N 2	2	10/09/12	10/15/12	530a-6a	530a-6a		:30			NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$675.00			
N 3	2	10/09/12	10/15/12	M-F 9a-10a	9a-930a		:30			NM	7	\$3,675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				7	\$525.00			
N 4	2	10/09/12	10/15/12	M-F 5p-530p	5p-530p		:30			NM	2	\$4,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$2,225.00			
N 5	2	10/09/12	10/15/12	M-F 530p-6p	530p-6p		:30			NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				1	\$2,025.00			
N 6	2	10/09/12	10/15/12	Fox 2 News Edge	10p-1035p		:30			NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	-TW-F--				3	\$1,700.00			
N 7	2	10/09/12	10/15/12	M-F 9p-10p	9p-930p		:30			NM	3	\$6,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	-TW-F--				3	\$2,025.00			
N 8	2	10/09/12	10/15/12	M-F 1035p-1105p	1035p-1105p		:30			NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	-TW-F--				3	\$675.00			
N 9	2	10/09/12	10/15/12	M-F 1105p-1135p	1105p-1135p		:30			NM	3	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	-TW-F--				3	\$575.00			
N 10	2	10/09/12	10/15/12	M-F 1135p-1205a	1135p-1205a		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	-TW-F--				3	\$450.00			
N 11	2	10/09/12	10/15/12	Fox 2 News Edge	10p-1035p		:30			NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	-TW-F--				3	\$1,700.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
581742 /	09837743

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	NIXON	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Nixon, Jay/D/MO/Governor	10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	2	10/14/12	10/14/12	Fox 2 News Edge Delayed	11p-1135p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,350.00			
N 13	2	10/14/12	10/14/12	St Louis Rams	12p-315p		:30			NM	1	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$13,500.00			
N 14	2	10/10/12	10/10/12	The X Factor	The X Factor		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				1	\$3,000.00			
N 15	2	10/09/12	10/15/12	M-F 12p-1230p	12p-1230p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$200.00			
N 16	2	10/09/12	10/15/12	M-F 1230p-1p	1230p-1p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$200.00			
N 17	2	10/09/12	10/15/12	M-F 430p-5p	430p-5p		:30			NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$675.00			
N 18	2	10/09/12	10/15/12	M-F 3p-330p	3p-330p		:30			NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$525.00			
N 19	2	10/09/12	10/15/12	M-F 330p-4p	330p-4p		:30			NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$525.00			
N 20	2	10/09/12	10/15/12	M-F 4p-430p	4p-430p		:30			NM	5	\$2,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$575.00			
N 21	2	10/09/12	10/15/12	M-F 630p-7p	630p-7p		:30			NM	5	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	--TWTF--				5	\$1,125.00			
N 22	2	10/09/12	10/15/12	M-F 9a-10a	930a-10a		:30			NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$525.00			
N 23	2	10/09/12	10/15/12	Fox 2 News Midday	11a-1130a		:30			NM	6	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				6	\$425.00			
N 24	2	10/14/12	10/14/12	NFL Postgame Show on FOX630-7p			:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$4,500.00			
N 25	2	10/15/12	10/15/12	Fox 2 News Edge Delayed	1030p-1105p		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,700.00			
N 26	2	10/11/12	10/11/12	Fox 2 News Edge Delayed	1030p-1105p		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,700.00			
N 27	2	10/15/12	10/15/12	9p News Delayed	930p-10p		:30			NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$2,025.00			
N 28	2	10/11/12	10/11/12	9p News Delayed	930p-10p		:30			NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   ---T---   1   \$2,025.00												
N 29	2	10/11/12	10/11/12	The Office Delayed	1135p-1205am		:30			NM	1	\$575.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   ---T---   1   \$575.00												
N 30	2	10/15/12	10/15/12	The Office Delayed	1205a-1235a		:30			NM	1	\$575.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12   10/21/12   M-----   1   \$575.00												
N 31	2	10/11/12	10/11/12	Excused Delayed	1205a-1235a		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   ---T---   1   \$450.00												
N 32	2	10/15/12	10/15/12	Excused Delayed	1235a-105a		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12   10/21/12   M-----   1   \$450.00												
N 33	2	10/11/12	10/11/12	Fox 2 News Edge Delayed	1030p-1105p		:30			NM	1	\$1,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   ---T---   1   \$1,700.00												
N 34	2	10/15/12	10/15/12	Fox 2 News Edge Delayed	1030p-1105p		:30			NM	1	\$1,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12   10/21/12   M-----   1   \$1,700.00												
<b>Totals</b>											<b>95</b>	<b>\$93,050.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	95	\$93,050.00	\$79,092.50
<b>Totals</b>	<b>95</b>	<b>\$93,050.00</b>	<b>\$79,092.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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